

# Flood Awareness Week 2022

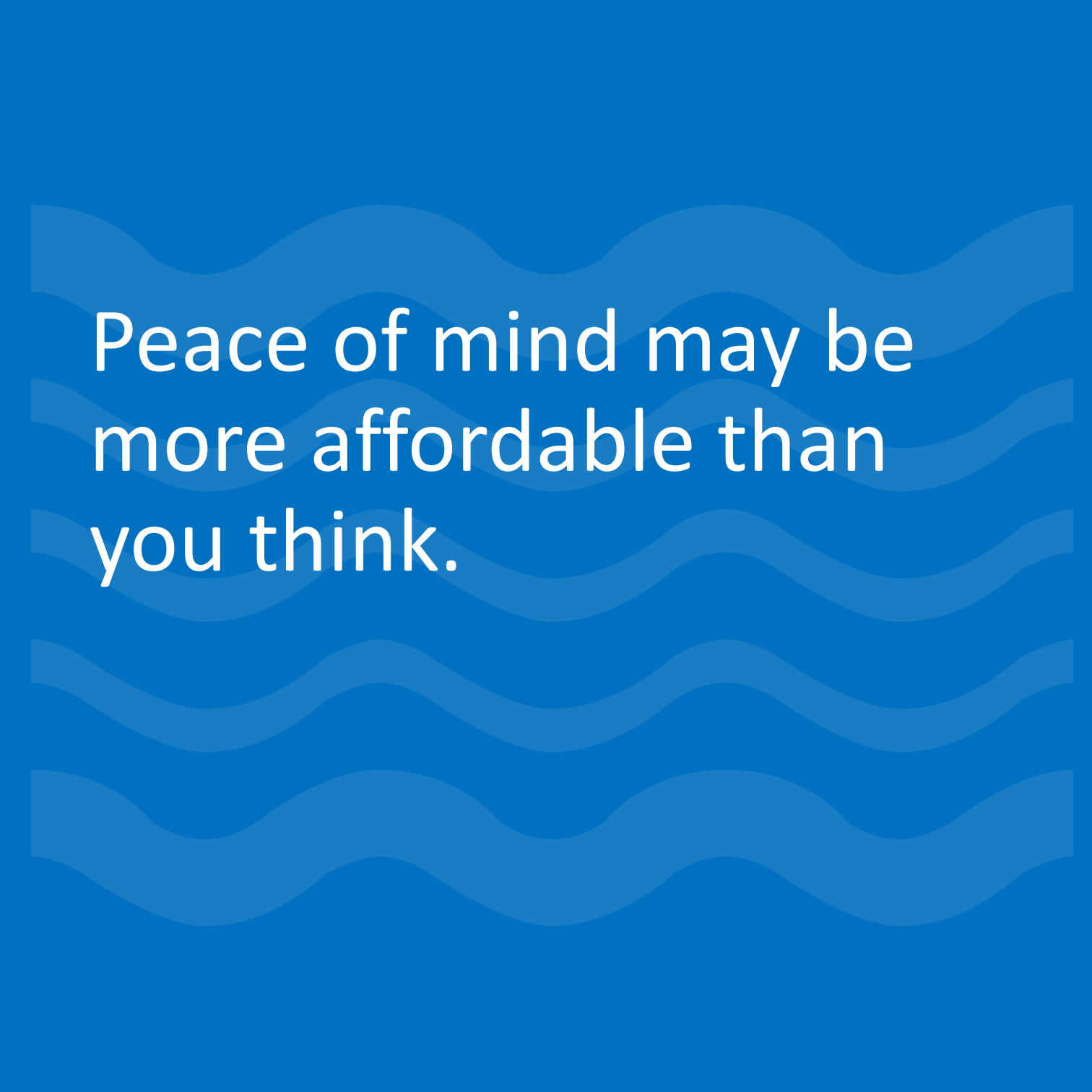
The financial impact



It's estimated 1 cm of  
flood water can cost  
over £15,000 damage.

It's estimated the average house has contents valued at £35,000.

Many people don't realise the need for (and importance of) contents insurance until it's too late.



Peace of mind may be  
more affordable than  
you think.



Prepare

Act

Survive

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